

Building For Tomorrow Grant

Kearney Area Community Foundation

Funding/Partnership Recognition Suggestions

The Kearney Area Community Foundation (KACF) is a nonprofit entity organized under section 501(c)(3) of the Internal Revenue Code. Our “Building for Tomorrow” Endowment offers the opportunity for the Foundation to award grants to local nonprofits in order to improve the Kearney area. Our ability to award grants is dependent on the Foundation’s success. For this reason, it is important that the people you serve know KACF’s funding has helped bring the project, program or performance to the Kearney area. In the spirit of cooperation, we would like to strongly suggest that your organization acknowledge KACF in advertising, news releases, printed programs or other promotional/publicity materials. Any recognition is great appreciated and welcomed.

Acknowledging KACF support emphasizes the importance of partnerships and community support. Nonprofit programs cannot exist unless everyone works together to make them happen.

How to Credit the Kearney Area Community Foundation:

You are asked to credit the Kearney Area Community Foundation for supporting your programs and activities. If possible, we encourage you to use our logo. See below for more specific guidelines about when and how to use the logos.

Recipients of KACF grants are strongly encouraged to review the credit logos below (with vertical and horizontal layout options) and select the appropriate option that fits the orientation and type of publication in which they would like to produce this credit:



Guidelines for HOW and WHEN to use KACF logos:

- 1) For all advertising, news releases, promotional and publicity materials: Position the logo and/or the following credit prominently: “...with the support of the *Kearney Area Community Foundation.*”
- 2) For event programs or catalogues, please use the logo and the following statement:

The Kearney Area Community Foundation has supported this [these] program[s] through its grants program. Visit www.kearneyfoundation.org for information on how the Kearney Area Community Foundation can assist your organization, or how you can support the Foundation.
- 3) For donor contribution lists, annual reports or other printed materials where a list is used, the Kearney Area Community Foundation must be listed.
- 4) Verbal acknowledgment, using the language listed in item #2 as a guide, must be given at any event for which there is no printed program and in any interviews with the media.
- 5) The KACF logo should not be reduced in size in comparison with other corporate or foundation logos except in the case of a single major company sponsorship agreement. By displaying the KACF logo, you are a partner in advocating for the continuation of grants to support our community programs.

More Information:

If you have questions on how to appropriately accommodate the Kearney Area Community Foundation or if your graphic designer has questions, please contact the Foundation at (308) 237-3114 or kacf@kearneyfoundation.org.