



“connecting people who care with causes that matter”

Go Green!

Help us save on costs by receiving this newsletter via email. Please send your email address to us at: kacf@kearneyfoundation.org

www.kearneyfoundation.org | (308) 237-3114 | kacf@kearneyfoundation.org

Different Gifts, Big Impact

Every Gift Makes a Difference

The Kearney Area Community Foundation is your one-stop-shop for all your charitable giving needs. From gifts of grain, stock, IRAs, real estate or simply writing a check, the Foundation is here with several different ways which help you make an impact on our community.

No matter the size, gifts that come through the Kearney Area Community Foundation make a difference. From health, education, recreation or the arts, find what's important to you and your family and make a difference today.

With a wide-variety of designated funds, there's sure to be a charitable cause you can learn more about and support. Call our office to discuss ways you can make an impact in your community at (308) 237-3114.

For a complete list of current KACF funds, please visit our website at www.kearneyfoundation.org/current-funds.



2020-2021 BOARD AND STAFF

BOARD OF DIRECTORS

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Give Where You Live is 8 Years Old

Provide Hope Locally For Brighter Tomorrows

Nearly eight years and **\$5.2 million** later, the Kearney Area Community Foundation's annual 24-hour giving day continues to provide community-wide support to local nonprofits.

In its first year, 2013, the Foundation helped 99 participating organizations through Give Where You Live raising **\$453,214**. Last year, Give Where You Live broke record numbers with **\$1,203,453** raised for 165 local nonprofits. This year, the Foundation is helping even more organizations.

Held on the first Thursday of every December, Give Where You Live 2020 will be on **December 3**. For 24 hours, the community will come together and raise funds for brighter tomorrows!

Most nonprofit organizations have either lost revenue or have increased their services and incurred extra expenses due to COVID-19. Donors like you, provide hope by supporting local nonprofits who are working for and supporting others during this pandemic.

Now, more than ever, our nonprofits are providing resources, food, assistance and so much more for those in our community. In December of 2019, the community worked toward a common goal, and did amazing things - like **\$1.2 million** of them. Together in 2020, we will do that again and boost our community by donating to nonprofits registered for Give Where You Live.

This community-wide effort encourages area nonprofits to build their capacity, find new donors and identify new funding streams. In 2013, the Kearney Area Animal Shelter attracted the most donations with over **\$53,000** raised. Last year, the Central Nebraskans Veterans Home raised over **\$137,000**, all in just 24 hours.

Imagine the possibilities that lie ahead for **December 3, 2020**.

Visit www.givewhereyoulive.net to learn more about the participating organizations and how you can provide hope locally. Give **November 5 through December 3** for brighter tomorrows! Boost your donation, lift your nonprofits and Give Where You Live!

Visit www.givewhereyoulive.net

brighter TOMORROWS



Boost your donation with prizes and incentives awarded on **December 3**.

Lift our nonprofits! More than **\$5.2 million** has been raised since 2013.



Give between **November 5** and **December 3** to make a difference!

give where you live

Save the Date!
**Thursday,
December 3**



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Boards Grow Communities

"The true meaning of life is to plant trees, under whose shade you do not expect to sit."
—Nelson Henderson

Without trees, life as we know it would be dramatically different. The same goes for the Kearney Area Community Foundation's 25 years of board members and their impact. Without their leadership and determination, the Foundation and the Kearney area would be dramatically different.

Trees help. 25 years ago, when having the discussion about how to sustain the Leadership Kearney initiative, then just under way, it was agreed that a charitable foundation could help. Their idea was supported by the Kearney Area Chamber of Commerce board, and after favorable response at a Kearney Tomorrow planning forum in 1995, the Kearney Area Community Foundation became a reality.

Trees grow. The Foundation has had a part in helping grow many nonprofit organizations in the Kearney area into what we know them to be today. For instance, what started out as a corn field grew into a full-feature public park. The Yanney Heritage Park Foundation (YHPF) was originally created under KACF to develop and sustain the park.

"The Foundation has been building an extensive portfolio of people, places and organizations they have assisted within our community," said Dave Chally, KACF board chair from 2008–2010.

Trees create. In 2011, the Celebration of Giving was created to present philanthropy awards to individuals, families and businesses that encouraged and supported charitable stewardship in the Kearney area. In 2013, the 24-hour giving day, Give Where You Live, was created to raise thousands of dollars for area nonprofits.

"Give Where You Live is so impactful for the Shelton community," said Marsha Fairbanks, KACF board member from 2008-2014 and Shelton resident. "The 24-hour giving day allows our community nonprofits to raise thousands of dollars in just one day."

In 2009, the Nebraska Wine and Jazz Festival was created as a fundraiser for the Kearney Area Community Foundation, later used for the challenge match pool for Give Where You Live.

"Preparing for and being involved in the Wine and Jazz Festival over the years was so much fun," said Sue Bigg, KACF board member from 2009-2015. "The best part of Wine and Jazz was how it grew relationships with the community, and awareness of all the good the Foundation does for our community."

In 2019, the Edison Society was created for those donors who want to help the Foundation at a higher level, investing in innovation, providing a higher quality of life for others and shining light on ideas and solutions.

Funds raised through the Edison Society are used for the \$100,000 challenge match pool during Give Where You Live, as well as new technology.

"The vision of the Edison Society is to provide revenue to support the important work the Foundation does, and provide the opportunity for donors to support the Foundation in its mission," said Jan Rodehorst, KACF board chair from 2018-2020. "By being an Edison Society Member, you insure that the Foundation can support existing causes, as well as react to ever changing needs in our community."

Trees heal. After the devastating flooding in 2019 that affected most of Nebraska including Buffalo County, the Kearney Area Community Foundation established the Disaster Relief Fund which helped heal those directly affected by the recent floods.

Trees serve. Since our inception 25 years ago, more than 90 community members have served (or are currently serving) on our board. We are grateful for their contributions —sharing their time, talents and treasures over the years.

Planting trees around the community is a long-standing tradition at the Foundation to honor retired board members for their service.

"Those who plant trees love others besides themselves."
—Thomas Fuller

25 Years of Board Members
Thank you for all your hard work!



Gary Anderson	Michelle Harter	Earl Rademacher
Jeremy Armagost	Lance Hehner	Sue Reiber
Dan Bahensky	Jerry Hellman	Karen Rhoads
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Carlos Fernando Segura	Bobbie Olsen*	Matthew Wecker
Jim Ganz	Mindy Oman	David Wiebe
Steve Glenn	Carol Pelster	Janice Wiebusch
Marilyn Hadley	Dale Pohlmann	Angela Williams
		Paul Younes

*deceased



The Edison Society was created last year for donors that want to invest in our community's future. With your support, the Kearney Area Community Foundation is able to continue our growth and impact in the Kearney area.

The Foundation incubates ideas and nurtures local dreamers who want to make a difference in our community. We support their efforts to raise funds for their causes by providing oversight and guidance so they can make a big impact.

The support raised through The Edison Society improves the quality of life for others. The Foundation invests your hard earned dollars that you share with us wisely. We are frugal. We are resourceful. And we treat every donated dollar with respect.

Thank you for "Being the Light" in our community!

PLATINUM

Cal and Jane Johnson KAAPA ETHANOL HOLDINGS LLC Greg and Lili Koster

Bill and Julie Oldfather Parker

GOLD

Blessing CONSTRUCTION "PAVING THE WAY" JOHNSON IMPERIAL Dennis and Cathy Kenyon

MIDLANDS CONTRACTORS Rick and Karen Rhoads

SILVER

Anonymous	Heartland Bank
Jerry and Diane Applegate	Bob and Kathy Huddleston
Daniel and Sharon Babl	Integrity Dental Arts - Terry and Judi Sickler
John Bancroft	Susan and Roger Jasnoch
Barney Insurance	Jordan Cochran DDS, PC
BD Construction	Kearney Regional Hospital
Berkshire Hathaway	Jerry and Edith Marlatt
HomeServices Premier	Norris and Lori Marshall
Real Estate	John and Sharon Martin
Susan Bigg	James and Kathleen McKenzie
Bow & Arrow Boutique	Wayne and Virginia McKinney
Bruce Furniture	Midwest Connect LLC
Bruner Frank Schumacher, L.L.C.	NebraskaLand National Bank
Central Valley Irrigation	Dirk and Angie Nickel
Culligan of Kearney	Keith and Jan Rodehorst
Dyna Tool & Mold	Ken and Lynnda Shaffer
Edward Jones	W Thomas Sorrell
Mike and Becky Evers	Tye Family Foundation
Exchange Bank	Dallas and Carolyn Wegner
Jim and Marsha Fairbanks	David Wiebe
Farmers & Merchants Bank	Tom and Cheryl Weides
FNBO	
Great Western Bank	

*As of October 20, 2020

25 Reasons to Give

25 Years of Giving to the Kearney Area

- 1. Altruism:** The most important reason for donating is concern for others
- 2. Benefit:** Someone you know has benefitted from our nonprofit's work
- 3. Change:** You want to impact someone's life in a positive way
- 4. Expand:** Our nonprofit will use the gift to stabilize or expand our programming and reach
- 5. Goals:** You are helping us reach our goals
- 6. Gratitude:** Grateful for your successes; give back to your local community
- 7. Happiness:** Donating promotes feelings of happiness
- 8. Help:** You want to help, and financially you can
- 9. Impact:** You make an impact locally by donating where you live
- 10. Inspiration:** You can inspire friends and family to donate by setting an example
- 11. Integrity:** You want to be associated with the organization and its integrity
- 12. Investment:** Your donations are investments in our community which have the best R.O.I.
- 13. Legacy:** Leave a legacy for future generations
- 14. Live:** Donating can be great for your mental and physical health - making you feel more alive
- 15. Memorial:** You want to memorialize a friend or family member in a meaningful way
- 16. Need:** There are unmet needs in our community; give a hand up
- 17. Peace:** Your donations give peace of mind
- 18. Peers:** You know someone on the board of directors who volunteers, or who donates
- 19. Perpetuity:** Your gift can make a difference forever
- 20. Purpose:** Giving to charities helps you participate in causes you feel strongly about
- 21. Social:** You give because your donations matter to someone you know and care about
- 22. Taxes:** You want the tax deduction
- 23. Teach:** You can teach kids the importance of giving
- 24. Trust:** Give to nonprofits that you trust who will use your donated money to make a difference
- 25. Values:** You can use what you have to help others

What is your reason to give?