

# Arthur Klinkacek Community Enrichment Fund Grant

## Kearney Area Community Foundation

*Funding/Partnership Recognition Suggestions*

The Kearney Area Community Foundation (KACF) is a nonprofit entity organized under section 501(c)(3) of the Internal Revenue Code. Our Arthur Klinkacek Community Enrichment Fund offers the opportunity for the Foundation to award grants to local nonprofits in order to improve the Kearney area. Our ability to award grants is dependent on the Foundation's success. For this reason, it is important that the people you serve know KACF's funding has helped bring them the project, program or performance that they so enjoy. When you accept the Kearney Area Community Foundation grant funds, you agree to acknowledge KACF in all advertising, news releases, printed programs or other promotional/publicity materials.

Acknowledging KACF support emphasizes the importance of local partnerships and community investment. Nonprofit programs cannot exist unless everyone works together to make them happen.

### How to Credit the Kearney Area Community Foundation's Arthur Klinkacek Community Enrichment Fund Grant:

You are asked to credit the Arthur Klinkacek Community Enrichment Fund of the Kearney Area Community Foundation for supporting your organization's program and if possible, we encourage you to use our logo. See below for more specific guidelines about how and when to use the logo.



### Guidelines for HOW and WHEN to use the KACF's Arthur Klinkacek Community Enrichment Fund logo:

- 1) For all advertising, news releases, promotional and publicity materials: Position the logo and/or the following credit prominently: "...with the support of the Arthur Klinkacek Community Enrichment Fund of the Kearney Area Community Foundation."
- 2) For event programs or catalog, please use the logo and the following statement:

*The Kearney Area Community Foundation has supported this [these] program[s] through its grants program. Visit [www.kearneyfoundation.org](http://www.kearneyfoundation.org) for information on how the Kearney Area Community Foundation can assist your organization, or how you can support the Foundation.*
- 3) For donor contribution lists, annual reports or other printed materials where a list is used, the Arthur Klinkacek Community Enrichment Fund of the Kearney Area Community Foundation must be listed.
- 4) Verbal acknowledgment, using the language listed in item #2 as a guide, must be given at any event for which there is no printed program and in any interviews with the media.

5) Our logo should not be reduced in size in comparison with other corporate or foundation logos except in the case of a single major company sponsorship agreement. By displaying our logo, you are a partner in advocating for the continuation of grants to support our community programs.

**More Information:**

If you have questions on how to appropriately accommodate the Kearney Area Community Foundation or if your graphic designer has questions, please contact the Foundation at (308) 237-3114 or [kacf@kearneyfoundation.org](mailto:kacf@kearneyfoundation.org).